



Anaheim Resort Transportation Restructuring Study

City of Anaheim and Anaheim Transportation Network

Community-Based Transportation Planning
FY 10-11 Grant Cycle
District 12
Grant Award Amount: \$202,896



Project Summary:

The project is to strategically develop a financially feasible phased service implementation plan to deliver cohesive, efficient, effective, and sustainable transit services in conjunction with the proposed implementation of the Anaheim Regional Transportation Intermodal Center (ARTIC), the Anaheim Rapid Connection (ARC) fixed guideway system, and future implementation of High Speed Rail (HSR) service.

Community Outreach

- A steering committee was established and consisted of Anaheim Resort Transportation (ART) Board members, City of Anaheim staff, and Orange Co Transportation Authority.
- Four presentations were made to the ART Board at monthly meetings.
- Key stakeholders were identified and interviewed for insight for guiding principles and recommendations.
- A meeting was held with the Anaheim South District Neighborhood Association.
- An online survey was made available to all key stakeholders, visitors, employees and residents in and surrounding The Anaheim Resort (an area including Disneyland, California Adventure, the Anaheim Convention Center, etc.)

Project Outcome

- A 10-year, long-term vision for the transit system, with recommendations designed to promote efficiency and effectiveness within the ART system given future funding constraints. Recommendations for pre-ARC (2012-2018) and post-ARC (2018-2022).
- Recommendations include proposed service levels, fleet, and technology support.

Successes & Next Steps

- Adopt and implement the study recommendations.
- Continue to actively participate in the technical, policy and advisory committees associated with the ARC Alternatives Analysis project.
- Coordinate ART and ARC service levels and spans, service pricing operating schedules, and service funding.
- Review governance issue to determine the best governance alternative for the Anaheim Transportation Network (ATN).